

jordan.moss

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EDUCATION

University of Cincinnati
College of Design, Architecture, Art and Planning
Fall 2004–Present
Graphic Design Major
Previously enrolled as Digital Design major until Fall 2006.
GPA: 3.444/4.0, Dean's List

Participating in the Professional Practice Program

HONORS + AWARDS

Sigma Alpha Epsilon—Order of the Phoenix, Charles Collins Award for Outstanding Involvement, Devotie Hall Alumni Association Scholarship
Interfraternity Council—Chapter President of the Year
METRO Spirit Cup Award Winner—*Bearcat Advertising and Networking Group*
University of Cincinnati—Herschede Scholarship for Outstanding Involvement, Richard & Jean Coyne Family Foundation Scholarship, Cincinnatus Century Scholarship

SKILLS

PC, Macintosh, Adobe Illustrator, InDesign, Photoshop, AfterEffects, Macromedia Flash, FormZ, Microsoft Office, Manual and Digital Photography, Building Campfires

Languages: HTML/CSS, Javascript, ActionScript, Latin

LEADERSHIP + INVOLVEMENT

DAAP Tribunal
President
DAAP Decanal Search Committee
Undergraduate Student Representative
Bearcat Advertising and Networking Group (BANG!)
President External
Sigma Alpha Epsilon Fraternity
President, External Vice-President, Pledge Educator, Eminent Recorder, Eminent Chronicler, Eminent Preceptor, Website Chair, 2009 Phoenix Institute Graduate
Student Government Association
Senator for the College of Design, Architecture, Art and Planning
Election Facilitation Committee, Academic Issues Committee, Governmental Affairs Committee
Sigma Sigma Men's Upper-Honorary
House Manager
Men of METRO Spirit & Leadership Honorary
Secretary
DAAP Ambassadors
Student Alumni Council
Publication Committee
American Institute of Graphic Arts UC Chapter
Cincinnatus Honorary Society
Order of Omega Honorary
Arabic Language Club
UC Ski & Snowboard Club
UC Intramural Soccer
Teaching Assistant for Digital Design Fundamentals

EXPERIENCE

Ohmart/VEGA Corporation cincinnati, oh
January 2009–March 2009
Served as a design co-op in the marketing department. Directly assisted marketing director with building corporate collateral material and developing branding documents. Also developed corporate intranet site with interdisciplinary co-op team.

The Live Well Collaborative cincinnati, oh
June 2008–August 2008
Enrolled in unique design research studio as a co-op student that was part of a student team developing products and concepts for 50+ market. Had direct consultation with clients such as Procter & Gamble and General Mills.

Deskey cincinnati, oh
January 2008–March 2008
Assumed the role of a Design Co-op while at Deskey. Served on a team of three designers developing package design and identities for a number of brands. Extensive work on national food, financial, and higher education brands.

The Environments Group chicago, il
June 2007–September 2007
Assisted in the marketing department as a Graphic Design Co-op. Responsibilities included preparing presentations to clients, designing mailed collateral to send to clients and suppliers, and assisting the design studio on environment graphic initiatives.

Apple Campus Rep cincinnati, oh
September 2006–June 2007
Promoted the Apple brand within the University of Cincinnati Higher Education market. Develop creative encounters and messaging. Coordinate on campus demos of new products, work with campus bookstore to keep sales personnel informed on products, provide answers to anyone with questions.

Digital Intelligence Group cincinnati, oh
March 2006–May 2006
Worked as a Design/Development Co-op for Digital Intelligence Group, the Web-Interactive Branch of CoActive Marketing. Worked on a team of designers and developers to produce interactive brand strategies for clients. Collaborated on projects for Valvoline, EagleOne, Kikkoman, Navan Cognac.

INTERESTS

Snowboarding, Skateboarding, Soccer, Martial Arts, Running, Hiking, Camping, Hip-Hop, Indie Rock, Jazz, Photography, Motion Graphics, Fashion, Brand Identity

Portfolio and references available upon request.